

WJON Broadcasting Company

St. Cloud, MN 56302

(612) 251-4422

FAX: (612) 251-1855

WJON AM 1240

WWJO - 98 COUNTRY

KMXK - OLDIES 94.9

Audisk Name: JIM'S SNOWMOBILE & MARINE

Co-op: Polaris

Start Date: 12/4

Sales: Steve L.

Writer: tk

Assigned to:

File: 80081132

Order: 28008

Kill Date: TFN

:30 (PV 2)

Audisk #: 1132

SFX: Phone ring/pickup

Happy Holidays! JIM'S SNOWMOBILE AND MARINE! How can I help you?

(Pause)

Yep, we sell Polaris snowmobiles. And now's a great time to buy!

(Pause)

Well, you'll save up to 650-dollars on many '97 Polaris sleds.

And you get a free second-year engine warranty on any new '97

Polaris. We have lots of great-looking Polaris clothing...

(pause.. bring in jingle bell sfx under)

In red? Well, I can check... **(pause)**

Deliver? Uh... where to...?? **(pause)** North Pole?

And you'd like to trade in... eight WHAT??

TAG: JIM'S SNOWMOBILE AND MARINE, Holdingford... for a great deal

on a new Polaris snowmobile!